

AGENDA

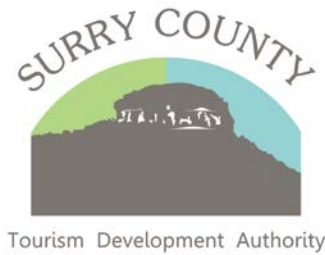
11:00 a.m., January 13, 2015

Meeting Location:

**Surry County Government Center
Room 335 (3rd Floor Conference Room)
118 Hamby Road
Dobson, NC 27017**

- I. Call to Order
- II. Approval of the Minutes from the October 14, 2014 Meeting
- III. By-Laws Update/Revisions
- IV. Election of Officers
- V. Financial Update
 - a. Occupancy Tax Collections Report
 - b. Financial Statements, Year Ended June 30, 2014
 - c. Resolution Authorizing Audit Contract
 - d. Draft FY15-16 Budget
- VI. Marketing
 - a. Yadkin Valley Golf
 - b. Fall Advertising Campaign Results
 - c. Winter Advertising Campaign
- VII. Tourism Partnership Update
- VIII. Other Items Mutually Agreed Upon
- IX. Adjourn

Next Meeting: Tuesday, April 14, 2015 (Public Hearing – FY2015-16 Budget)



AGENDA

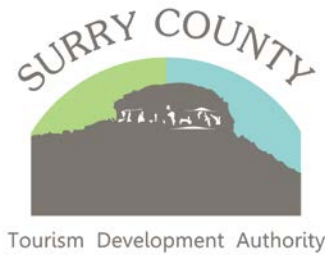
April 14, 2015
12:00 PM

Meeting Location:

Surry County Government Center
Room 335 (3rd Floor Conference Room)
118 Hamby Road
Dobson, NC 27017

- I. Call to Order
- II. Approval of the Minutes from the January 13, 2015 Meeting
- III. Public Hearing
 - a. FY2015-16 Budget
- IV. Financial Update
 - a. Revenues/expenditures update
 - b. Collections Report
 - c. Budget Amendment #01-FY2014-15
- V. Marketing
 - a. Yadkin Valley Golf
 - b. Winter Advertising Campaign Results
 - c. Yadkin Valley Heritage Corridor – Gateway Signs
- VI. Tourism Partnership Update
- VII. Other Items Mutually Agreed Upon
- VIII. Adjourn

Next Meeting: Tuesday, July 14, 2015



AGENDA

July 28, 2015 (Rescheduled Meeting)
12:00 PM

Meeting Location:
JOLO Vineyards
219 JOLO Winery Lane
Pilot Mountain, NC 27041
336.614.0030

- I. Call to Order
- II. Approval of the Minutes from the April 14th Meeting
- III. Financial Update
 - a. Revenues/expenditures update
 - b. Collections Report
- IV. Marketing
 - a. Way Finding Signage (ARC Grant Application) – Kim Bates
 - b. Spring/Summer Advertising
- V. Tourism Partnership Update
 - a. Jessica Roberts, Guest
- VI. Other Items Mutually Agreed Upon
- VII. Adjourn

Next Meeting: Tuesday, October 13, 2015