



AGENDA

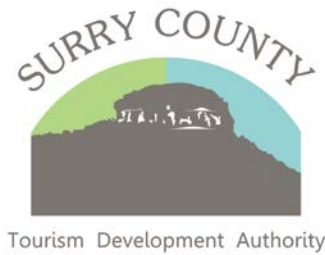
9:00 a.m., January 10, 2012

Meeting Location:

Surry County Government Center
Room 335
Dobson, NC

- I. Call to Order
- II. Approval of the Minutes from the October 11th Meeting
- III. Financial Update
 - a. Revenues/Expenditures Update
 - b. Finance Officer Bonding
 - c. Draft FY 12-13 Budget
- IV. Marketing
 - a. Yadkin Valley Golf
 - b. Website Update
 - c. Yadkin Valley Way Finding Signage Program
 - d. NYC and D.C. Media Missions
 - e. Spring Familiarization Tour
 - f. Home Creek Farm Grant Extension Request
 - g. 3rd Annual Surry Old Time Fiddlers Convention
- V. Other Items Mutually Agreed Upon
- VI. Adjourn

Next Meeting: Tuesday, April 10, 2012 (Budget Hearing)



AGENDA

12:00 noon, April 10, 2012

Meeting Location:

Room 335
Surry County Government Center
118 Hamby Road
Dobson, NC 27017

- I. Call to Order
- II. Approval of the Minutes from the January 10th Meeting
- III. Public Hearing
-FY2012-13 Budget
- IV. Financial Update
 - a. Revenues/expenditures update
 - b. Audit contract
 - c. New tax collecting entities
- V. Marketing
 - a. Report on Yadkin Valley Golf
 - b. Spring media tour
 - c. D.C. media mission
 - d. Website update
 - e. Rack card stands in local hotels/establishments
- VI. Tourism Partnership Update
- VII. Other Items Mutually Agreed Upon
- VIII. Adjourn

Next Meeting: Tuesday, July 10, 2012



AGENDA

12:00 noon, July 17, 2012

Meeting Location:

Old North State Winery
Second Floor
308 N. Main Street
Mount Airy, NC 27030

- I. Call to Order
- II. Approval of the Minutes from the April 10th Meeting
- III. Financial Update
 - a. Revenues/expenditures update
- IV. Marketing
 - a. Report on Yadkin Valley Golf program
 - b. Spring media tour wrap-up
 - c. Website update
 - d. Rack card stands in local hotels/establishments
 - e. Bikeway map update
- V. Tourism Partnership Update
- VI. Other Items Mutually Agreed Upon
- VII. Adjourn

Next Meeting: Tuesday, October 9, 2012



AGENDA

12:00 noon, October 9, 2012

Meeting Location:

Surry County Government Center
Room 323
118 Hamby Road
Dobson, NC 27017

- I. Call to Order
- II. Approval of the Minutes from the July 17th Meeting
- III. Financial Update
 - a. Revenues/expenditures update
 - b. Financial Statements for FY2011-12
 - c. New Tax Collecting Entity
- IV. Marketing
 - a. Report on Yadkin Valley Golf
 - b. Spring media tour
 - c. Bikeway map update
 - d. 2013 Surry Old Time Fiddlers Convention
- V. Tourism Partnership Update
- VI. Yadkin Valley Heritage Corridor
- VII. Other Items Mutually Agreed Upon
- VIII. Adjourn

Next Meeting: Tuesday, January 8, 2013